

LAUNCHING THE DIS PROJECT: DISTRIBUTING EXCELLENCE



“We are proud ambassadors of **Italian Excellence** worldwide”: guided by this belief, Disaronno Ingredients operates with professionalism and passion to represent the **Made in Italy** philosophy and promote the culture of **Artisan Gelato** across the globe.

This commitment is reflected daily in the exceptionally **high quality standards** that enable industry professionals to find solutions tailored to their needs. In pursuit of

excellence, **Disaronno Ingredients** has taken a step forward by focusing on customer **centricity**, now a key element for business success.

This initiative has led to the creation of **DIS: Distributing Excellence** – the new Disaronno Ingredients solution for the **wholesale** and **cash and carry** sectors, designed to promptly meet all consumer needs by offering them the experience and international culture built over the years by one of the historical

groups in the **Artisan Gelato** industry.

It features a national organization geared towards providing dedicated regional service. Thanks to recent **strategic alliances** and **acquisitions** of excellent partners (such as G&P, a leading distribution center for comprehensive gelato and pastry supplies with logistics hubs and cash & carry locations in Milan and Turin), **Disaronno Ingredients** can ensure maximum product



DISdistributing Excellence





and process quality in the **supply chain**.

This includes introducing innovations, hi-tech support with laboratory equipment supply, and new operational methods distinguished by extensive coverage that allows for tailored **relationships and solutions**.

At the core of the entire project lies the **Education, Creation, and Application Institute**, a modern

hub where current and future industry professionals can enhance their skills through **dedicated training programs**, develop in-depth knowledge, and confront increasingly higher challenges and goals.

This approach ensures they remain at the forefront of new **consumption trends** and anticipate the needs of an ever-evolving market.

