

## LOOKING FOR THE ORIGINS OF RUM: THE NEW RUM@BLIC ORIGINS LINE



**Rump@blic Origins** is a project that started with the idea of enhancing and rediscovering the historical roots of the sugarcane route.

Through a fine selection of rums from **various countries**, produced with different distillation and aging methods, this project explores

innovative and refined tastes, aromas and fragrances.

The result is encapsulated in three references with unique identities and distinctive characteristics; rums that, rooted in history, emerge from the encounter of different flavours and cultures.



## RUM@BLIC ORIGINS eSWATINI&GHANA

### **AFRICAN RUM IDENTITY**

*The heart of Africa: balanced aromas mixed with pungent and slightly spicy notes that let the mind blow into typical african flavors.*

### **Rum origins:**

**Ghana** 06.904°N/02.608°W  
**eSwatini** 26.571°S/31.561°E

### **Type:**

*A blend of pot and column still distilled rums from molasses.*

### **Tasting notes:**

*a balanced aromatic taste, with peppery notes and slight spicy hints.*

**ABV:** 41,5%



## **RUM@BLIC ORIGINS SPAGNA & VENEZUELA**

### **SPANISH RUM IDENTITY**

The warm soul of a spanish style rum: floral notes enrich the full bodied and fragrant aroma gifting the rum with a pleasant softness, rounded yet light.

### **Rum origins:**

**Spain** 36.889°N/03.402°W

**Venezuela** 10.345°N/67.239°W

### **Type:**

a blend of pot and column still distilled rums from molasses.

### **Tasting notes:**

an aromatic and structured taste with floral hints. A full bodied and scented aroma.

**ABV:** 41,5%



## RUM@BLIC ORIGINS THAILANDIA&FILIPPINE

### **INDOCHINESE RUM IDENTITY**

A rum that enclose South-east Asia flavors: a round taste enriched by a slight spicy touch and completed by a peculiar licorice aftertaste.

### **Rum Origins:**

**Thailand** 14.130°N/100.523°E

**Philippines** 14.607°N/120.985°E

### **Type:**

a blend of column and pot still distilled rums from molasses and juice.

### **Tasting notes:**

smooth and rounded with slight spicy hints. A long finish with a licorice aftertaste.

**ABV:** 41,5%

## 3 EXPRESSIONS OF DI RUMP@BLIC ORIGINS

### RUMP@BLIC — ORIGINS —

#### DAIQUIRI

40 ml Rump@blic Origins  
Ghana & eSwatini  
20 ml Lime juice  
10 ml Sugar syrup



# RUM@BLIC

## ORIGINS

### MOJITO

45 ml Rump@blic Origins  
Spain & Venezuela  
3 tbsp Brown sugar  
20 ml Lime juice  
8 Mint leaves



# RUM@BLIC

— ORIGINS —

## MAI TAI

60 ml Rump@blic Origins  
Thailand & Philippines  
15 ml Orange Curacao  
15 ml Orgeat syrup  
10 ml Lime juice

